

## Welcome a new social smart version of you!

Common challenges you may face:

- The entrepreneurial spark has faded; team members aren't as engaged in discussions or giving feedback.
- A few voices dominate meetings, while others stay quiet, leaving you uncertain if everyone is aligned.
- You're often asked to solve every problem, and tasks seem to stall without your direct involvement.
- Team ownership is lacking, and you feel the weight of pushing the company forward alone.
- Productivity feels sluggish, and team motivation is low, impacting project success and customer satisfaction.

What if you could rely on a team that takes ownership, drives the business forward, and allows you to focus on scaling and success

In the Social Smart Leadership Program, you'll learn simple, science-backed social techniques to ignite engagement and foster accountability within your team. These techniques are grounded in behavioral science, psychology, and NLP, ensuring long-term results.

After 7 weeks, you'll be a socially smart leader who knows how to:

- Effectively communicate goals that inspire and engage.
- Delegate to create ownership and accountability.
- Build trust and psychological safety.
- Strengthen team dynamics for high performance.

We follow the ISLAND framework:

**Include:** Engage diverse personalities, roles, and engagement types.

**Spark:** Boost performance through brain chemistry insights.

**Listen:** Strengthen relationships with effective feedback strategies.

**Authenticity:** Build trust and foster ownership.

**Narrative:** Use storytelling to create a strong company culture.

**Direction:** Align your team with clear communication techniques.

**The program contains:**

- **Pre- and post-test in social competence (Social Skills Inventory test)**
- **Pre-recorded lectures and weekly exercise to implement the ISLAND framework in your leadership.**
- **1:1 coaching one session per week**
- **Opportunity to ask questions and receive feedback in Slack**
- **Feedback journal from Scandinavian Leadership School (Unestål Education)**
- **Mental training audio files from Lars-Eric Unestål**

**All exercises are grounded in behavioral science, psychology, psychological safety, and NLP. The learning method is based on the ethical guidelines and structure of the International Coaching Community.**

**Price: \$2500  
or 2400 €  
(excl. VAT)**